



Coffee Culture and Conservation

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- Nolo Co.



Nolo Consulting

We are a group of interns, working under NOLO Consulting; An Female & Hispanic own consulting firm, developing people, clients and communities love, improve and enhance what they do in focus areas: Youth Education programs, Minority & Immigrant farmer.



CCLN Internship

Champions in Conservation Interns will experiment and help develop the Learning Network Program.

Increase the number of farmer leaders supporting conservation education and practices.

Successfully complete certification of the four-module training.

Promote and recruit potential candidates (students) to increase Technical Service Providers in Puerto Rico.



About Us

Erika C. Soler Maldonado

Studying Electrical engineering at UPRM

Josecarlo Rivera Villalobos

Student in Enviromental & Agricultural Systems.

Barista & coffee educator

Jose Seda Salsedo

Bach. Agricultural Extensionist

Coffee producer & knowlege

Mission Statements

Our mission is to promote conservation practices for coffee planting so farmers get a better quality coffee and optimize their business operation. Bring education through a series of modules and consider their social impact over areas that this industry reaches.

We want to make these modules and knowledge accessible to all audiences that are interested in developing under this industry. Document and expose the richness of Coffee Culture in Puerto Rico, pushing it towards what once was.

Vision Statement

We want to see how Natural Resources Conservation awareness impacts coffee operations, raises the future harvest yields, promotes quality standards and through accessible technician education guide social groups towards areas of the coffee industry.

Seek proper recognition among the coffee market, where coffee producers could be recognized by their effort. Create consistent improvement & a sustainable web of educators among the industry.



Project Major Objectives

- ❖ Establish a network between coffee farmers and extensionist by doing outreach
- ❖ Visit coffee farms to inspect and examine the conservation practices that are being applied
- ❖ Talk to experts and people that work in the coffee industry to learn and educate each other about the coffee culture
- ❖ Help farmers establish conservation practices and see the impact in yield and quality improvement
- ❖ Learn about Coffee quality standards to support the production sector
- ❖ Observe the impact of Coffee education among different areas of this industry



Current situation of the coffee industry in Puerto Rico?

Due to the low quantity of workers and high costs of operations in the agricultural sectors the urge to produce more volume and improve the quality of the produce is necessary.

With the natural resource conservation practices we can achieve both better quality and better quantity in the coffee produce.

That is why it is important to create a network where we can provide accessible information for the education of all audiences interested in the improvement of the coffee industry in Puerto Rico.



Jose Seda's farm

Some of the conservation practices applied in the farm for the coffee plantings were evaluated and are shown in the following pics



Tour in the farm

- ❖ This is located in Bo. Leguisamo, Mayaguez Km13.6 car. 108
- ❖ Hacienda Salome as registered
- ❖ Mainly operates with coffee, still produces Citrics, Plantain, Avocato & has a small swine operation.
- ❖ Counts with mainly Arabiga (Limani, Fronton & Caturra). Also produces Robusta.



Contour farming, Shading & Intercropping, Cover Crops

How does a well use of resources impact this coffee operation?

Can you see impact over the producers economy or remuneration do to this?

Would taking coffee education toward producers, workers & other members of this Industry, have an effect on future development?





Lessons from the internship

Among this internship we had been guided by this Learning Network, where we have focused in developing three areas: Leadership, Natural Resources, and Entrepreneurship. We have also reenforce our life assessment towards conservation, hoping to take valuable knowledge towards the coffee producers, improving production yield and quality.



Reached Farmers and Contacts

1. Jose Seda (Coffee farm, Mayaguez)
 1. Jose.seda2@upr.edu
2. Salvador Baiges (Agricultural Extensionist, Maricao)
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3. Edrick Marrero (State Agronomist, Mayaguez)
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Links for more information

1. <https://perfectdailygrind.com/es/2019/01/29/explorando-la-industria-del-cafe-de-especialidad-de-puerto-rico/>
2. <https://www.nrcs.usda.gov/wps/portal/nrcs/detailfull/pr/programs/landscape/?cid=nrcseprd1291252>
3. https://academic.uprm.edu/mmonroig/HTMLobj-1844/CONJUNTO_TECNOL_GICO_PARA_LA_PRODUCCI_N_DE_CAF_.pdf